



Privacy Policy.

This Privacy Policy describes how your personal information is collected, used and shared when you visit www.espacepauze.com (the “Site”) or make a purchase.

SECTION 1 - PERSONAL INFORMATION COLLECTED

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, your IP address, your time zone and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products you view, the websites or search terms that brought you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as “Device Information.”

SECTION 2 - COOKIES

Here is a list of cookies we use. We have listed them here so that you have the option to choose whether you want to allow them or not. (to add)

- “Log files” track Site activity and collect data such as your IP address, the type of browser you are using, your Internet service provider, your referring and exit pages, and your timestamp data (date and hour).
- “Web beacons,” “tags,” and “pixels” are electronic files that record information about how you navigate the Site.

Additionally, when you make or attempt to make a purchase through the Site, we collect certain information about you, including your name, billing

address, shipping address, payment information (including your address & credit card information), your email address and telephone number. This automatically collected information is referred to as “Order Information”.

When we use the term “Personal Information” in this Privacy Policy, we are referring to both Device Information and Order Information.

SECTION 3 - HOW DO WE USE YOUR PERSONAL INFORMATION?

Generally, we use the Order Information we collect to process any orders placed through the Site (including to process your payment information, arrange for shipping of your order, and provide you with invoices and/or order confirmations). Additionally, we use this Order Information to: (a) communicate with you; (b) assess potential fraud or risks; and (c) where consistent with the preferences you have communicated to us, provide you with information or advertisements regarding our products or services.

We use the Device Information (in particular your IP address) that we collect to assess potential fraud or risk and, more generally, to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to evaluate the success of our advertising and marketing campaigns).

We share your Personal Information with third parties who help us use it for the purposes described above. For example, we use Squarespace to host our Site – to learn more about Squarespace's use of your Personal Information, please visit: <https://fr.squarespace.com/privacy> . We also use Google Analytics to better understand how our customers use the Site – to learn more about Google's use of your Personal Information, please visit: <https://www.google.com/intl/fr/policies/privacy/> . You can also deactivate Google Analytics here: <https://tools.google.com/dlpage/gaoptout> .

Finally, we may also share your Personal Information to comply with applicable laws and regulations, respond to a subpoena, search warrant or other legal request for information that we receive, or to protect our rights.

SECTION 4 - BEHAVIORAL ADVERTISING

As noted above, we use your Personal Information to provide you with targeted advertisements or marketing messages that we believe may be of interest to you. To learn more about how targeted advertising works, you can visit the Network Advertising Initiative (NAI) information page at: <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising here:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING – <https://about.ads.microsoft.com/fr-fr/ressources/policies/personalized-announcements>

Additionally, you may opt out of some of these services by visiting the Digital Advertising Alliance opt-out portal at: <https://optout.aboutads.info/?c=3&lang=fr>.

SECTION 5 - DO NOT FOLLOW

Please note that we do not change our Site's data collection and usage practices when we detect a “Do Not Track” signal on your browser.

SECTION 6 - DATA RETENTION

When you place an order through the Site, we will keep your Order Information on file unless and until you ask us to delete it.

SECTION 7 - CHANGES

We may modify this Privacy Policy from time to time to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

SECTION 8 - CONTACT US

To learn more about our privacy practices, if you have any questions, or if you would like to file a complaint, please contact us by email at contact@espacepauze.com.

Latest updates: September 6, 2023